



**2020 Greatest Fourth in the North
GRAND PARADE APPLICATION**
Theme: "Roaring into the 20's!"
Saturday, July 4, 2020 at 10:00am

Thank you for your participating in our community parade. An entry fee of \$25 for all businesses, politicians and community members, a special rate of \$15 for non-profit, churches, and clubs.

Company or Organization Name: _____

Contact Person: _____

Address: _____ City _____ State _____ Zip _____

Phone Number (_) _____ Fax Number (_) _____

Please describe your entry as clearly as possible.

Type of Entry: _____

*Example: Is your entry a float, car, antique, marching unit, walking, mounted on horseback, etc.?
(If horses are used, please provide an attendant for dropping removal.)*

Point of interest: _____

Example: Who constructed the entry, is anything special about it? Has it/the group won any awards?

Who is on the entry? _____

Example: Boy Scout troop, politician, queen and court, owner of company, etc.

Will a Drill be executed? _____ Will you have music? _____

Additional Information: _____

The Lake City Area Chamber of Commerce wishes to "Thank You" for making our "Grand Parade" a success because of your participation.

DEADLINE: June 19, 2020 to:

**Lake City Area Chamber of Commerce
P.O. Drawer H
Lake City, MI 49651
Or Fax: (231) 839-5991**

**IF YOU HAVE NOT RECEIVED CONFIRMATION, WITHIN 10 DAYS, PLEASE CONTACT OUR OFFICE AT
(231) 839-4969 if you do not receive the Parade packet and confirmation. THANK YOU.**

Information Sheet

The Lake City Area Chamber of Commerce thanks you for participating in our "Greatest Fourth in the North" Grand Parade. **This year's theme is: Roaring into the 20's.** The following information should answer any questions you may have, however, please feel free to call us (231) 839-4969 if we can be of any more assistance.

1. Due to the rising costs of the Greatest 4th in the North festival, there will be an increase in the participant fees as follows: There is a \$25 fee for business, politician, and community members or a \$15 fee for any non-profits, churches, organizations and clubs. Thank you for your understanding in the slight increase in rates and helping to make the parade one to remember for all visitors.

2. The "Greatest Fourth in the North" Grand Parade commences at **10:00 a.m. on Saturday, July 4.**

3. Line up begins at 8:30 a.m. All units must present themselves to the parade marshal NO LATER THAN 9:00 a.m., on the day of the parade.

4. **Line-up!** Go north of town on M-66 and turn left or west onto Randall Rd., next to the cemetery, turn left onto Fairlane Drive until the parade coordinators stop you. The Parade will then go south on Al Moses, East on Broadway and south on M-66, East or Left onto Union St. (just past the tennis courts), North on Huron St. and disburse at the High School. (Russell & Huron St.) The Lake City Area Chamber of Commerce parade marshal will provide specific line-up assignments at the check-in point, on the morning of the parade.

5. All entries must be registered and decorated.

6. **ABSOLUTELY NO CANDY, MONEY, FLYERS, ETC. ARE ALLOWED TO BE THROWN FROM A MOVING VEHICLE.** If desired, people may walk beside your entry to pass out favors. **Please do not give this job to young children.**

7. All units **MUST be kept under control at all times**, and proceed on the parade route at a slow rate of speed. Failure to comply can result in disqualification from judging and/or removal from the parade.

8. We ask that you do not exit from the parade route early, unless it is an emergency. (Rain is not considered an emergency unless it can damage equipment, such as speakers.)

9. Please, be prepared for bad weather. We do live in Michigan and unfortunately we cannot promise you sunshine! (Rain or Shine, the parade will go on!)

10. Because there is always a possibility of rain, we highly recommend that any signs or posters are prepared with paint or permanent markers, something that will not run if water gets on it.

11. Spectators will be lined up on the ENTIRE parade route. Please keep this in mind, for they ALL would like to see your performances or receive a favor and shouldn't miss out just because they are watching from an area near the end of the parade route.

12. The Judges will be on Main St. in front of Chemical Bank. Ribbons will be awarded to first and second place winners, in the following categories: Best Theme, Best Performing Group, Best Business, Most Humorous, Best Youth Group, Most Unique, Best Church, Antique Division, Most Patriotic and a first place only in Honorable Mention. **This year's theme is "Roaring into the 20's".**