

February 2020



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February Business of the Month Ardis Missaukee District Library



Congratulations Ardis Missaukee District Library on being our Member of the Month for Lake City Area Chamber of Commerce business and non-profits organizations.

Dear Chamber Members - Thank you for the chance to be in the spotlight and being nominated for the business of the month. Lake City is a great place to be.

The mission of the Library is to enlighten, entertain, and educate the community.

Next time you are in town, visiting or looking for a unique place to reflect on the communities past, present and future

you will be greeted with a warm small town feel and friendly knowledgeable staff members. For more information call 231-839-2166 or email director@missaukeelibrary.org. Thank you, Laura Marion, Library Director for your dedication, excitement and love for our community.



We're so glad you are in our community - Spotlight Member Businesses

Forest Area Federal Credit Union began in 1983 in the back of the Larr Bait shop in Fife Lake, Mi. by Rodney Larr. Presently there is locations in Fife Lake, Kalkaska, Kingsley, Manton, Lake City and Mesick. Forest Area provides all your financial needs including Credit Cards, Mortgages and Business Loans. What makes this Credit Union unique is all businesses decisions are made locally and in a timely manner. Forest Area Federal Credit Union is committed to giving back to the community.

Some of the ways they do this is through Grant Scholarships and the Humanity Fund. Please visit the website www.forestarea.com to find out about all the benefits and programs available when you decided to bank local.



The Missaukee Sentinel was started in 1990 and currently has a staff of three people. The paper was started by Pat Trofater and later sold to Jim Spragg in June of 1997. Later that year "Office Plus" with Wayne Everett and was incorporated in with the Newspaper business. Amy Spragg Helsel was the editor / then owner of the paper and general office printing needs. In 2017 the business was sold to Chris Huckle of the Cadillac News. Presently the newspaper is still in print and offers printing needs in Missaukee County. For more information call Jill Thomas, Manager at 231-839-5400 or email sales@missaukeesentinel.com for all your business and personal printing needs.



Fekete Knaggs & Burr started business in 2002 in Manton then opened a location in Cadillac. The agency provides property and casualty insurance for both personal and commercial needs. Many of the staff are born and raised in the local serving areas. The office prides itself on great service and competitive pricing for their customers. The owner, Tim Fekete is an active member of the office staff and sits on the board for the Michigan Association of Insurance Agents. If you are in need of Life Insurance, Bonds, Medicare or need a notary stop by and let them give you a quote. They pride themselves on doing just about any personal or business needs you may have and works with all industries, special events and non-profits. If you're in the market to get a new policy or looking for rates and quotes let our local chamber members business help with your needs.

The Lake City Area Chamber of Commerce proudly produces and hosts the only public 4th of July fireworks event on Lake Missaukee! Our community will celebrate our Nation's favorite holiday in the tried and true way, with a weekend full of activity from July 2nd – July 5th, 2020! Beginning early in the morning, until well past dark, we welcome you to be a part of the Great Fourth in the North July experience held throughout downtown Lake City. Bring your family and friends to enjoy a 4th of July weekend that kicks off with live entertainment in the Park and ends with a BANG on July 4th with a firework display over the lake where you can watch from shore or from your boat! All events are FREE and open to the public and are designed to celebrate the small-town community of Lake City, MI and Missaukee County. The annual event will feature music, movies, vendors, crafters, races, and lots of fun activities including the Grand Parade. Remember to pick up your Car Raffle ticket for a chance to win big! Come join us in the City Park in beautiful downtown Lake City for an old fashion celebration honoring family traditions, freedom made possible by the Men & Women serving our Country and the many generations and family roots making this a holiday to remember for generations to come! There is no shortage of family-friendly events happening during these days. The Great Fourth in the North celebration is just the beginning of a fabulous summer of



fun. To be part of the boat parade, Grand Parade, Artisan Craft market stop in or we can mail you an application. Join in the Fun.

This event brings in an estimated audience of over 30,000 people. The Greatest Fourth in the North celebrations are made possible by the support of our local Communities. Without sponsorships, this event will not happen. We rely on financial support to help us cover the annual 4th of July event budget of over \$75,000. In addition to financial support, this event relies on volunteers to make this happen.

This is a Community Funded Event - Thank you everyone for supporting the 4th of July traditions in Lake City, MI.

The Chamber cannot host the 4th of July without contributions from our community. Please make it a priority to donate to the Greatest Fourth in the North.

Send your donation to us at
Lake City Area Chamber of Commerce
107 Main Street Drawer H Lake City, MI 49651

Thank you volunteers who make this event a success! Shifts are short and fun!

Please take some time to do your part to help make our annual event happen! Fun to do as a family, neighborhood, group of friends or a great way to meet some new people! This is a community event put on for the community and many visitors who choose to spend the holiday with us. Thank you for your continued support and love for our town. #bestlittletownever



Do nonprofits benefit from Chamber Membership?

The answer is a resounding yes. And the business community definitely benefits from interacting with and supporting nonprofits who are providing needed services for the region. Nonprofits use Chamber membership to increase community awareness, develop professional staff and improve operations.

- List your upcoming events on our Community Calendar. Do you have an upcoming fundraiser or community event?
- Plan a table display for a BA5 event
- Let us help get your story out of all the good things you are doing for deserving residents in our community.

Greatest Fourth in the North Updates and Information

Grand Parade Applications are available the theme for the 2020 parade is "Roaring into the 20".

Festival Craft & Artisan Market
Looking for Wood Crafters, Artwork, Home Décor, Pottery, Metal Art, Repurposed Art, Unique Clothing Vendors and Foodies for rental booth space. If you have something to sell that is unique and needs to be seen – we have the location for you! If you are interested in this TWO-DAY opportunity to showcase your treasures while offering you maximum exposure. Our Greatest 4th in the North annual celebration, hosted by the Lake City Area Chamber of Commerce draws 25,000 visitors over the course of 3 days. Limited spaces are available! The spaces are 12x12 in size. There will be more details on the event as they come in. Email info@lakecitymich.com for questions or to secure your space.



BECAUSE YOU WILL BENEFIT FROM THE EXPERIENCE!

Lake City Update and News

Roger's Family Foods Coming to Lake City

When we start accepting applications it will be posted on our Facebook page Roger's of Lake City. We look forward to meeting all the people that are interested and are excited to building our team!

